

ONE AMERICA PRINCIPALS

Dr Martin Luther King, Jr. left us a legacy which reminds us that in a multiracial, multicultural society no group can make it alone. We must become *One America*. Housing plays a decisive role in the achievement of *One America*, and home ownership remains the center of the American dream. I am personally committed to help to create *One America*, a nation free of housing discrimination, welcoming cultural diversity, with equal opportunity for all.

I welcome you and I want to do business with you.

I will base my decision and opinions of you on who you are, not on any preconceived stereotypes or ingrained value judgments.

I subscribe to the federal Fair Housing Act and its principles.

I embrace and celebrate the strength that diversity brings to our communities and our nation.

I will help you find opportunities to buy the home you choose.

I will market homeownership to the public and reach out to people who may not know that homeownership is a real option.

I will make sure you know there is a full range of housing choices available to you and encourage you to consider all communities and neighborhoods.

I will make every effort so that we can communicate with each other. If we do not share a common language, I will work with you to find someone who will interpret.

I have incorporated these principles in my daily operations and my overall business plan. I would be proud to share it with you.

I am here to help you meet your real estate needs, because you are the reason I am in business.

Please let me know about any cultural or special needs that you have so that our business relationship will be comfortable and successful.